

# 20 PANDEMIC PROOF BUSINESS IDEAS 2021



# 01 DELIVERY

## DELIVERY IN MALAYSIA

No longer viewed as a luxury or added convenience, home delivery is increasingly in demand.

Especially companies like FoodPanda, Grab Express, **Motorex**, uParcel, Boon 4 and many more.

This dependence on deliveries for home-based workers and others **could become the norm** even after the current shelter-in-place mandates are lifted, and without another outbreak in the near future.

Still want to do deliveries?

Consider outsourcing!  
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# 02

# REPAIR & MAINTENANCE

## REPAIR & MAINTENANCE

While staying at home or work from home, the only thing that we **need to work** is the appliances or utility that's already inside the house.

When these things break, they **need to be repaired**.

After all, we depend on our work devices to continue making money and our kitchen appliances for food storage and preparation, and so on.

Even when money is tight, people will find a way to get these items repaired.

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# 03

# ESSENTIAL SERVICES

## ESSENTIAL SERVICES

Since the government has implemented MCO, **only a few services** that can still run their business.

This is where Essential Services come in as the business can still run even when it's not in pandemic situations.

Services include **utilities, public works, grocery retailers, and food manufacturers**. Other services, such as education, have moved online.

For example, if you **create educational content** or educational apps, your services may be in high demand.

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# 04 ONLINE BOOKKEEPING

## ONLINE BOOKKEEPING

As with education, technology allows many **bookkeeping services** to be performed online.

If you are an accountant or bookkeeper who wants the freedom and autonomy of **running your own business**, you can take advantage of modern technology to start your own **online bookkeeping service**, taking on other companies as clients.

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# 05 ONLINE TEACHING

## ONLINE TEACHING

The demand for online education has opened up a **wide possibility for entrepreneurs** to start their own ventures.

Since this is an **online business idea**, you can choose any subject you are knowledgeable about and **teach a course regardless of your location.**

If you don't have advanced knowledge in any particular subject, you can always consider teaching English as a foreign language online to students overseas.

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# 06 HEALTHCARE

## HEALTHCARE

Healthcare is an **essential service** that's especially critical during this **pandemic-caused recession**.

The healthcare industry offers many opportunities to continue working, no matter what type of recession hits.

After all, everyone needs to **maintain their health**, and those with underlying conditions must receive **critical care**.

Consequently, physicians, ambulatory care services, nurses, and specialized care providers will remain **recession-proof**.

Home healthcare providers and **veterinary services** also fit this category.

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# 07

# ACCOUNTING & FINANCIAL SERVICES

## ACCOUNTING & FINANCIAL SERVICES

Businesses and individuals still need to complete their taxes and make financial decisions.

While some will continue to tackle these tasks themselves, others **will look for expert advice** to help **save money or reduce their tax burden.**

That means accountants, tax professionals, and financial advisors will **continue to do well.**

Accounting firm? Renew SSM?  
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# 08

## BABY PRODUCTS & SERVICES

### BABY PRODUCTS & SERVICES

Parents will continue to have babies, and they will **need supplies and services** that help provide the necessary care.

That means baby formula and food, diapers, bathing and care products, and even toys.

Daycare is also **critical** because **parents who are fortunate to have a job** during a recession need to work.

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# 09

## DEATH AND FUNERAL PROVISIONS

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# 10

## CLEANING SERVICES

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While some may give up their home cleaning service and do it themselves, other **cleaning services** continue to be vital.

Even in a recession, a business or other commercial facility must ensure clean and sanitary conditions **to maintain a safe and hygienic environment.**

This includes hotels, schools, and other places where many people congregate.

The **coronavirus has only increased the need** for cleaning services.

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# 11

# PROPERTY MANAGEMENT

## PROPERTY MANAGEMENT

Recessions can increase the number of people **looking for a rental** because they may no longer be able to afford their mortgages.

And **rental properties** like apartments, condos, and houses need someone to serve as an intermediary between the property owners and the tenants, collect rent, and maintain the properties.

Property agents can benefit more from this during this pandemic situations.

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# 12

## SECURITY SERVICES

### SECURITY SERVICES

Recessions often make people feel increasingly desperate and can lead to **increased criminal activity**.

Businesses need to **protect their assets**, so security guards and security equipment become more important in these economic cycles.

Those who manage and build a business around **security guards and security equipment** will have leverage more during this time.

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# 13

# APP DEVELOPER

## APP DEVELOPER

For people who know about technology and knows how to code or create an app.

You may want to consider a career in app development. **Smartphones** have become **an everyday accessory** for many Americans, which has **increased demand for mobile apps**.

Similarly, virtual reality software has become popular in recent years, so there is also a demand for VR app development.

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# 14

## MEDICAL COURIER SERVICES

### MEDICAL COURIER SERVICE

If you have a **reliable vehicle** and **good time management skills**, you may want to consider creating your **own courier service** – more specifically, a **medical courier service**.

As a driver, you would be responsible for **transporting medical items** like lab specimens, prescription drugs and equipment.

The healthcare industry is **expanding**, which is great for medical courier service job stability.

You could start your courier business on your own or **hire other drivers** to work for you.

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# 15

## HOME CARE SERVICES

### HOME CARE SERVICES

A background in care and hospitality can go a long way to support housebound seniors who require in-home care.

It's also a service for which **demand is only going to grow**. Luckily, you don't need a background in healthcare **to help seniors** and grow a successful business at the same time, although those skills are certain to be in demand as well.

With some experience, you could consider growing your business to help seniors transition from **their homes to assisted living facilities**, offering services such as packing, transporting, setting up, or storing their furniture and possessions.

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# 16

## FREELANCE COPYWRITER

### FREELANCE COPYWRITER

If you're good with words with a bit of **marketing knowledge**, you can establish yourself as a freelance copywriter.

Whether you write blogs, web content or press releases, plenty of companies will pay for your services.

You can increase your value by **bringing SEO knowledge** to the table to help your clients craft a strategy to attack specific keywords that their target audience is already using in their online searches.

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# 17

## ONLINE RESELLER

### ONLINE RESELLER

if you're passionate about clothing and/or sales may want to consider starting an **online reseller business**.

Although it takes a lot of time and dedication – and an eye for fashion – this is a great idea that you can start as a **side hustle** and turn into a full-time resale business.

You can start by selling on a platform like **Shopee, Lazada & Carousel**.

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# 18

## TRANSCRIPTION SERVICE

### TRANSCRIPTION SERVICE

A transcription service is a great business idea that allows you to work from home with **a flexible schedule**.

Medical transcription services are especially needed as voice recognition technology proliferates for **healthcare provider dictation**.

If you're not looking to start all at once, or if you have a day job you would like to keep, for the time being, you can accept as few or **many transcription jobs** as you'd like.

To boost your business prospects and justify charging more, consider becoming a certified transcriptionist and delving into a few specialties.

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# 19

## DIGITAL MARKETING

### DIGITAL MARKETING

Digital marketing is an important part of a brand, so it's **critical** for you to respond to developments in your clients' marketing strategies.

Social media management entails watching for comments and messages around the clock, not just scheduling posts in a "set-it-and-forget-it" mindset.

If you enjoy strategizing and **implementing plans** meticulously, digital marketing could be **the right business for you**.

You may also consider becoming an affiliate marketer, which is another form of digital marketing.

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# 20

# REAL ESTATE AGENT

## REAL ESTATE AGENT

Looking around the housing market is overwhelming. As a real estate agent, you can **help people find the home** of their dreams at a price that fits their budget.

In many states, you simply need to complete a few months of classes and **pass an exam to qualify** as a real estate agent.

Even with a certification, you'll get nowhere **without basic people skills**, so if you're not a people person, this might not be the route for you.

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BUSINESS NEED  
DESPATCH OR  
OFFICE BOY OR  
DELIVERIES...  
OUTSOURCE TO US!**

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